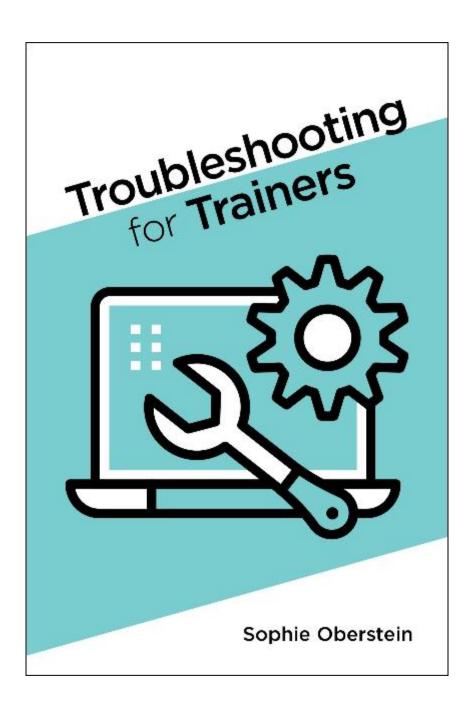




Sophie Oberstein



- Premise: Adults are motivated to learn what they believe will help them to solve a problem
- Contents: 45 challenges trainers face and potential solutions



What you'll walk away with

- 30+ tips applicable to common challenges in live training situations
- Understanding that you aren't alone in facing some of these challenges
- Enhanced trust in your intuitive solutions



Live events: Overarching principles

- Expect things to go wrong
- Be transparent
- Lean in Use challenges to your advantage
- Maintain a positive tone
- Know when to give up

Expect things to go wrong

- Prepare
- Practice
- Have a backup plan
- Secure on-site support
- Recover gracefully



Be transparent



LEANIN

- Embrace nerves
- Consider whether their complaints are warranted

- Make their role "official"
- Set a timer
- Use their technology

Maintain a positive tone



Photo: technotr / iStockphoto.com

Know when to give up



Photo: vernonwiley / iStockphoto.com

Your challenges



Chat: What's a strategy you heard today that you'd like to try?



Closing a session

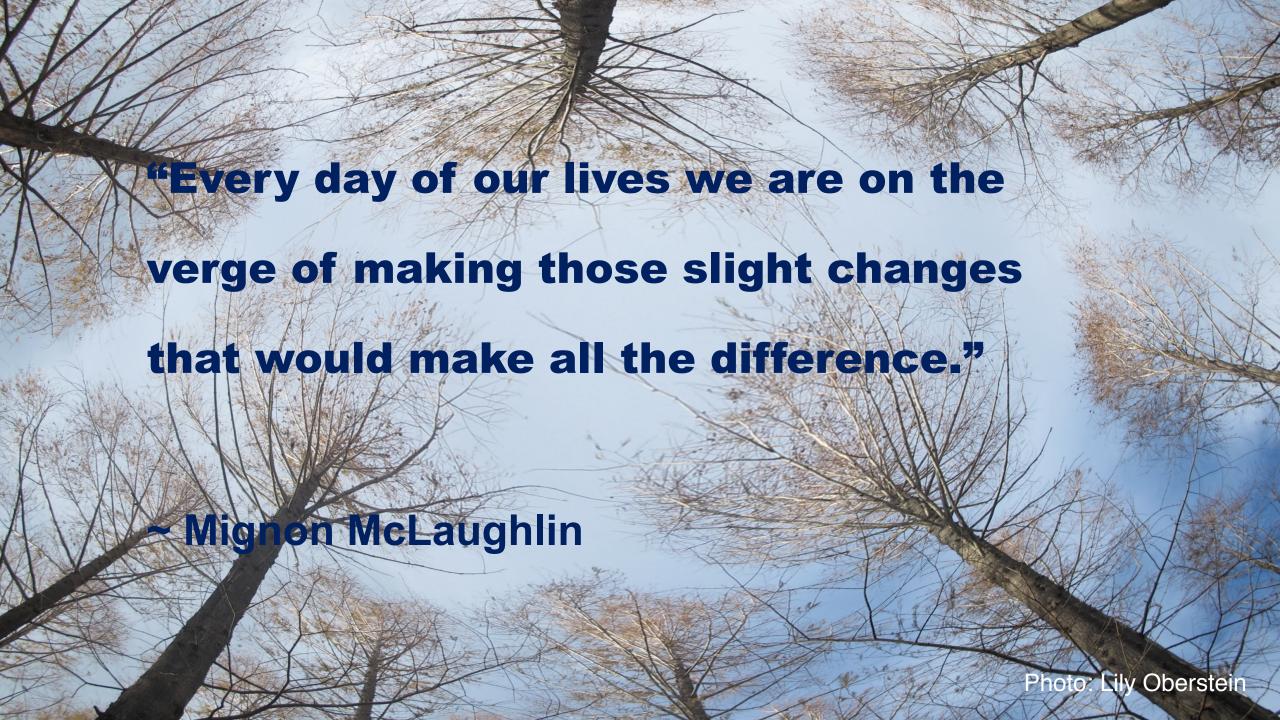


Photo: AKA168 / iStock Getty Images

Closing a session

- Quotes
- Facts/stats
- Dramatic statement

- Story/anecdote
- Appeal to action
- Powerful question



Troubleshooting for Trainers

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Use the camera on your phone to scan the barcode to find the book on Amazon

